

Pro-Spray® Automotive Finishes

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Press Release

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Pro-Spray Unleashes Navigator™ Precision Color Selection System

Revolutionary color selection system is the answer to color variances and increased productivity

Massillon, OH – November 11, 2011– Pro-Spray® Automotive Finishes, a leader in European color, coatings and technology for the automotive aftermarket, recently introduced a powerful tool that takes the guesswork out of color-matching. Pro-Spray's Navigator™ precision color selection system features more than 5,100 of the most popular domestic and import colors, sprayed in Pro-Spray paint, and available in both solvent and waterborne.

As part of the industry's most complete and convenient color-matching system, Navigator is integrated with more than 282,000 custom blended formulas available on the PaintXpert™ Coatings Management Software.

"Navigator is the answer to variances," said Tom Gardner, director of business development. "Jobbers and shops will find that Navigator makes color selection easier, faster and more accurate than ever before."

The Navigator precision color selection system includes a stylish, slim-profile color box featuring more than 5,100 swatches sprayed with Pro-Spray paint and arranged in chromatic order.

Users who don't know a vehicle's color code start by selecting a deck of swatches from the box. The user then compares the swatches against the vehicle to find the best match, locates the number on the back of the swatch and enters it into PaintXpert™. The software generates a paint mix formula, enabling the user to create a sprayout to compare to the vehicle for accuracy.

In cases where the user already has the vehicle color code, the process is even simpler. Users enter the color code into the PaintXpert™ software search box and, if there is a corresponding Navigator swatch, they can choose either the solvent or waterborne formula.

The result is increased productivity, less waste and greater color accuracy resulting in a better-looking finished product. In addition, the easy-to-use Navigator system was designed with scalability and future updates in mind.

“This system is just the latest offering from Pro-Spray that supports our customers’ ability to provide outstanding automotive finishes while improving the quality and efficiency of their own operations,” said Laura Yerkey, marketing manager.

To order a Navigator Precision Color Selection System, contact a Pro-Spray® Automotive Finishes representative or visit www.ProSprayFinishes.com.

Developed and manufactured in England, and distributed in Europe and North America, the Pro-Spray product line delivers a comprehensive, versatile, and high performance waterborne and solvent intermix colour system supported by a full range of primers, clearcoats, hardeners, thinners and support products to body shops worldwide.

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